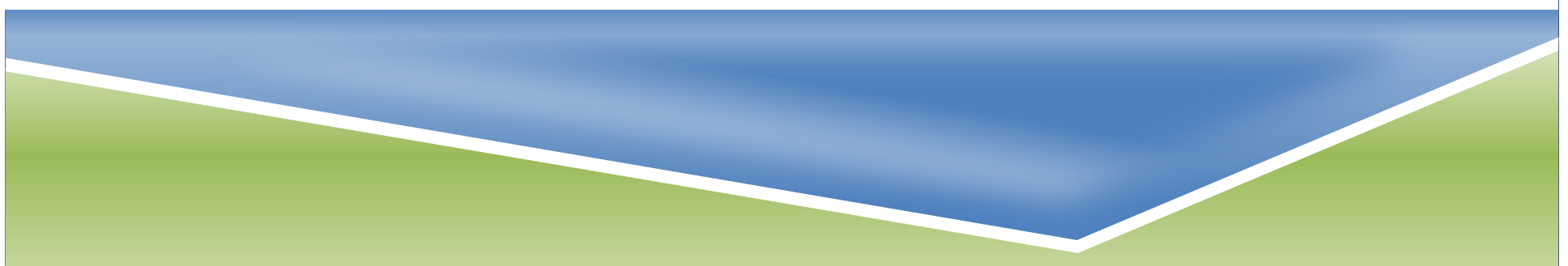
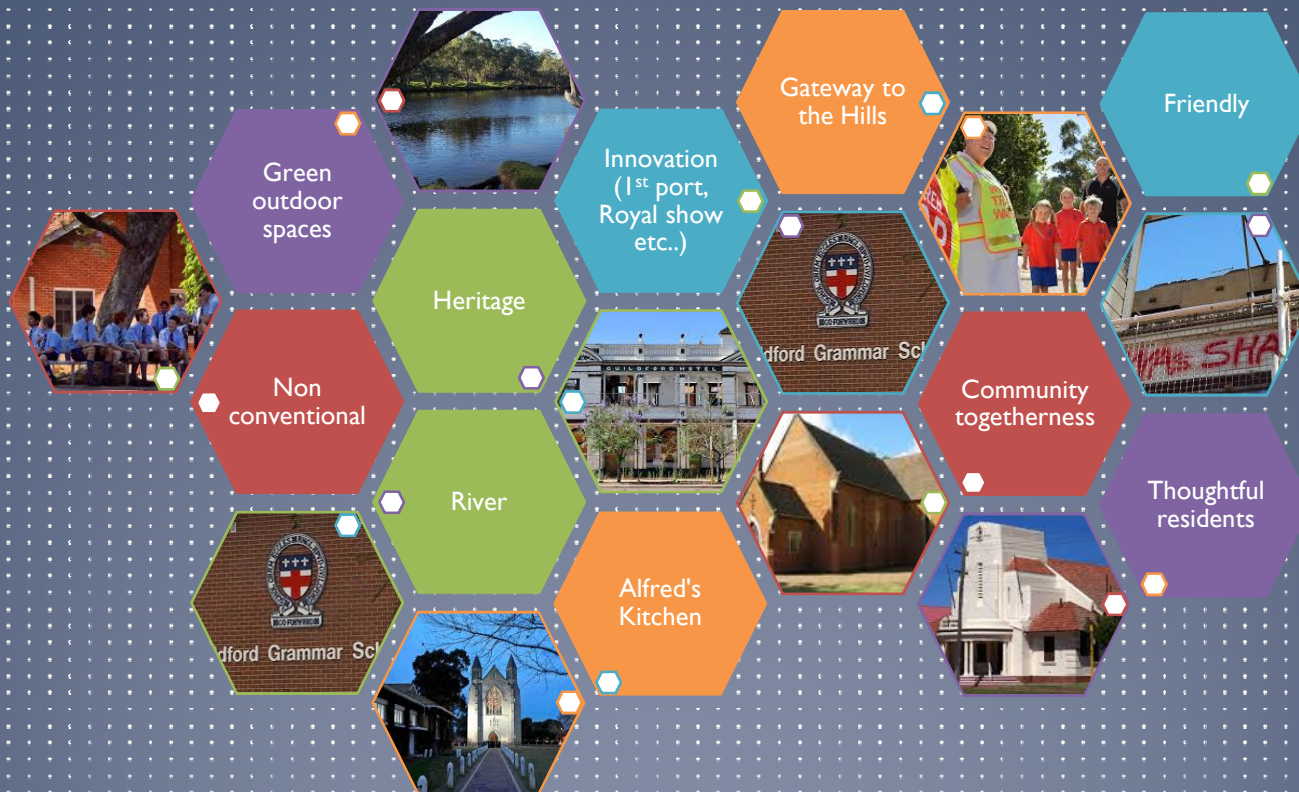


# GUILDFORD ENERGY COMMUNITY ENGAGEMENT



# A SPECIAL PLACE TO LIVE



# WHY IS RENEWABLE ENERGY IMPORTANT TO OUR FUTURE?

- Depletion of fossil fuels
- Protecting our environment
- Energy is too expensive
- Survival of our planet
- Prevents investment in nuclear power
- Reduces monopolization of power
- Promotes local Ownership

# WHAT ARE THE BENEFITS OF GUILDFORD ENERGY?

Local investment –  
local returns

Cheaper power  
(for all)

Community  
engagement and  
empowerment

Involvement of  
education  
institutions  
(polytechnics etc..)

Independence for  
the grid

Never ending, free  
“fuel”

Reduction in  
pollutants

Reputation for  
innovation

Ethical investment

Carbon neutral  
town

Local financial  
resources

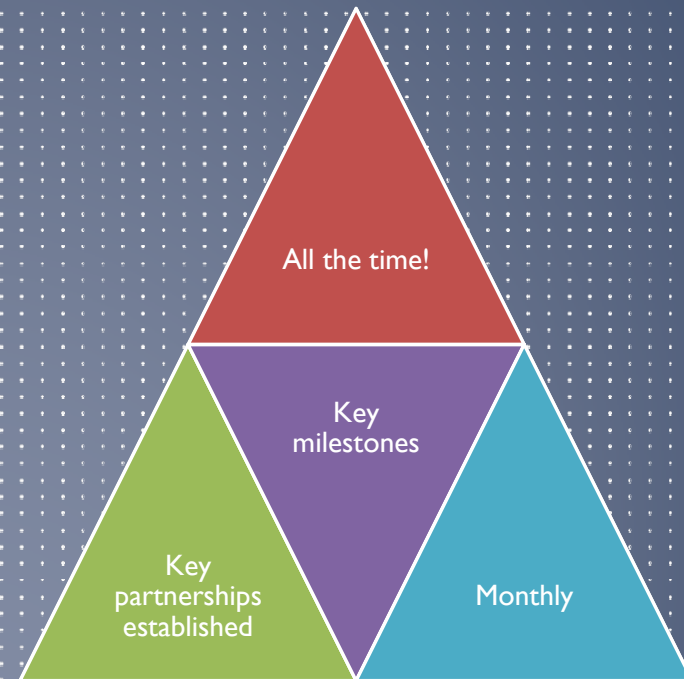


# WHEN & HOW SHOULD GUILDFORD ENERGY BE COMMUNICATING WITH YOU?

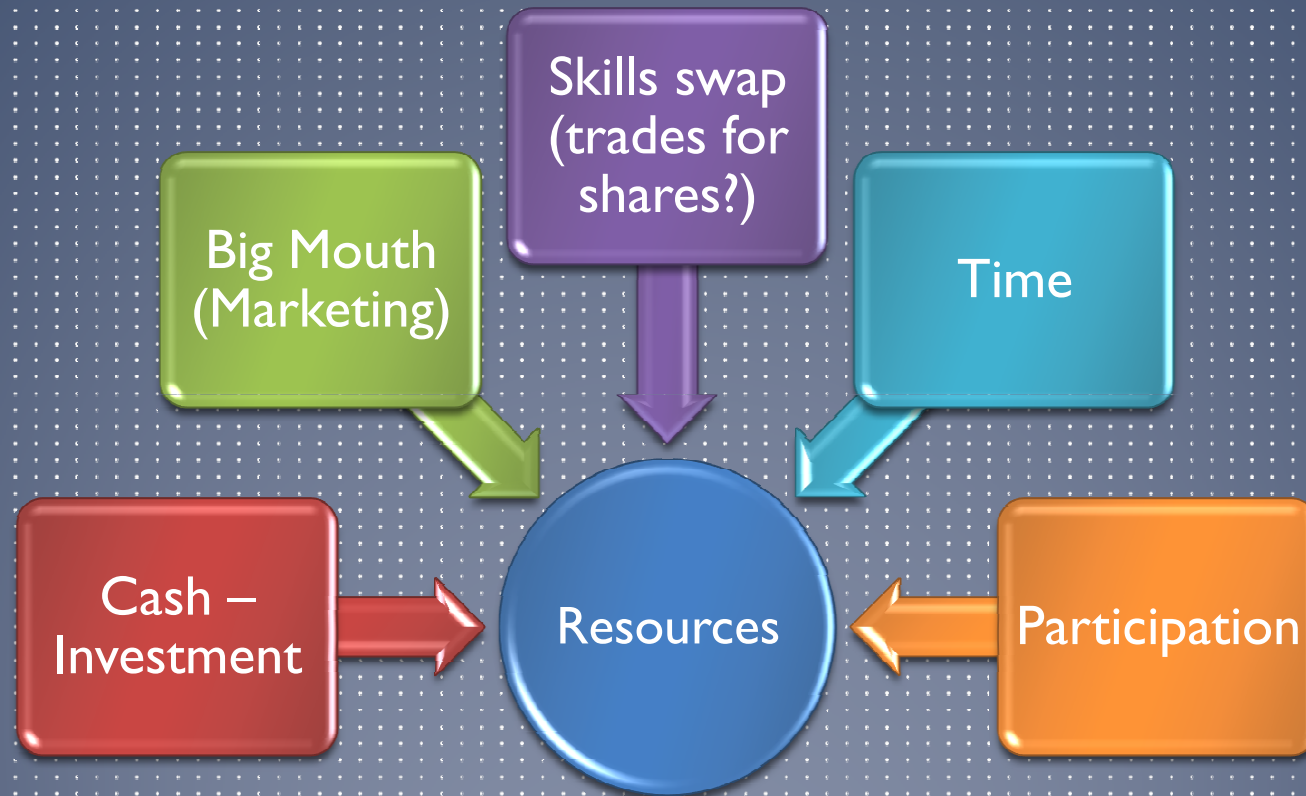
How

- Email
- Blog
- Community meetings
- Website
- Social media
- Community breakfast
- Events

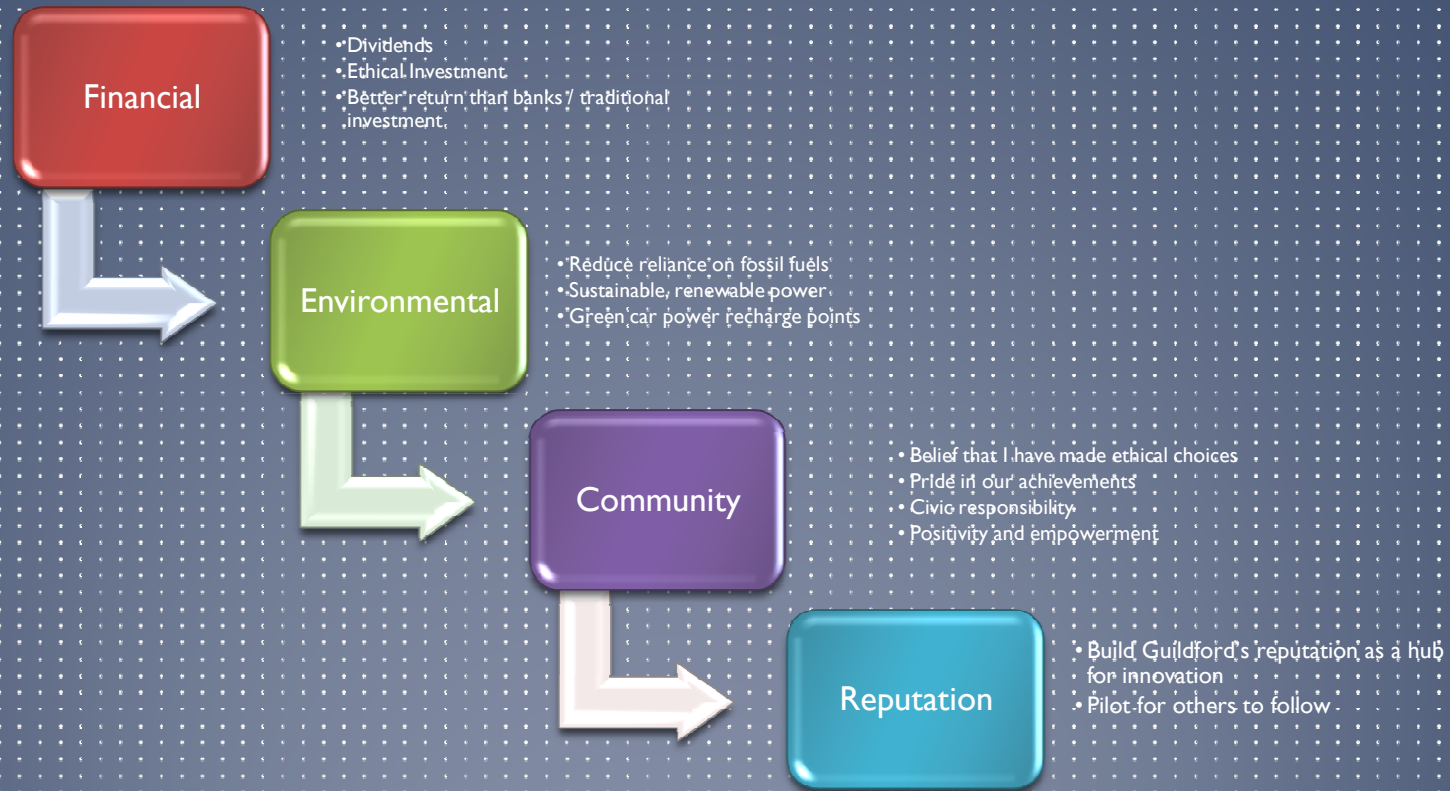
When



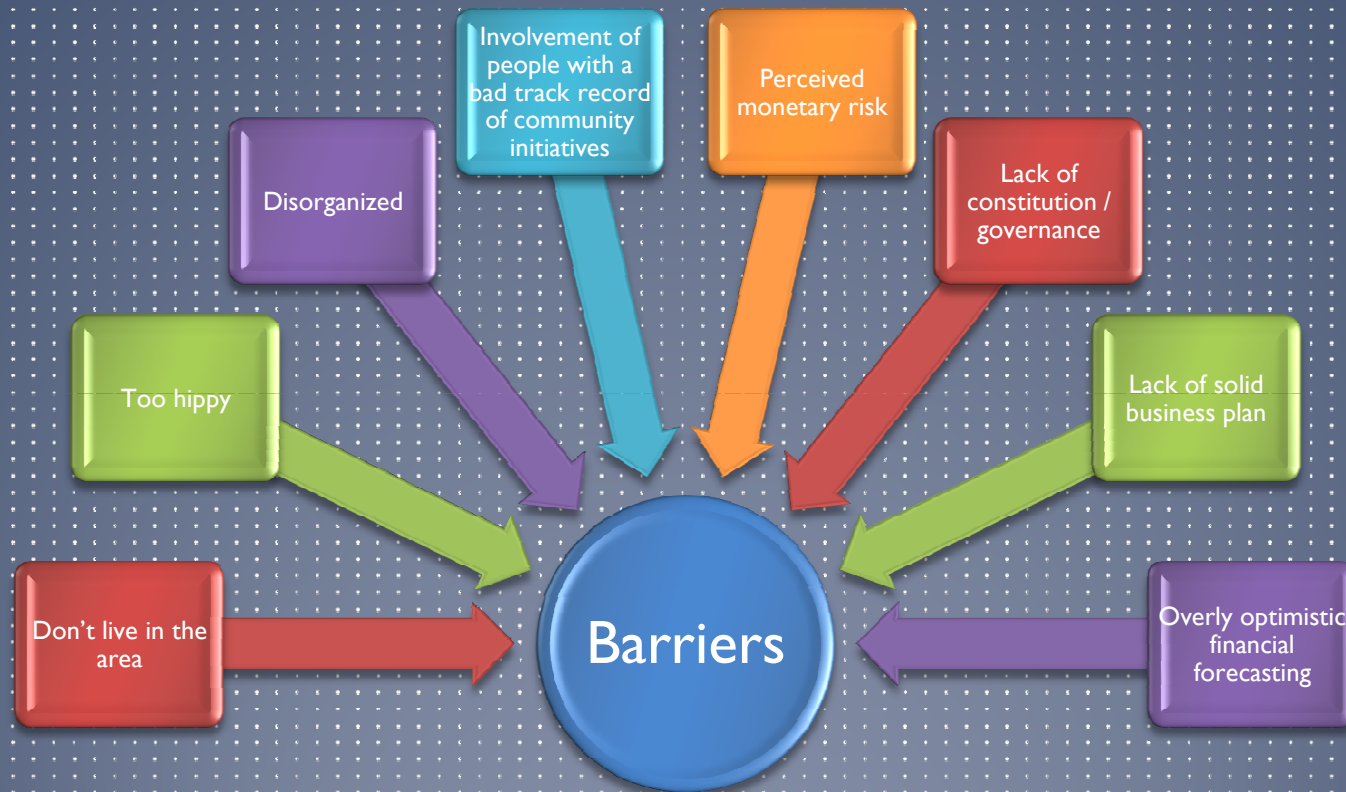
# WHAT RESOURCES DO YOU HAVE TO CONTRIBUTE?



# WHAT DO YOU PERSONALLY WANT OUT OF GUILDFORD ENERGY?



# WHAT MIGHT STOP YOU BEING INVOLVED?





# WHAT DO YOU IDENTIFY AS THE KEY CHALLENGES

Reducing costs by partnering with installers

Direct purchasing from PV panel inverter manufacturers

Ability to simply and effectively explain the concept to the community

Restrictive (geographic) investment boundaries

NIMBY-ism's

Raising sufficient start-up capital

Regulations

Red tape

Opposition by Government (Synergy)

Ability to sell into businesses

Businesses (who GE sells into) go bust

Ongoing maintenance and infrastructure costs

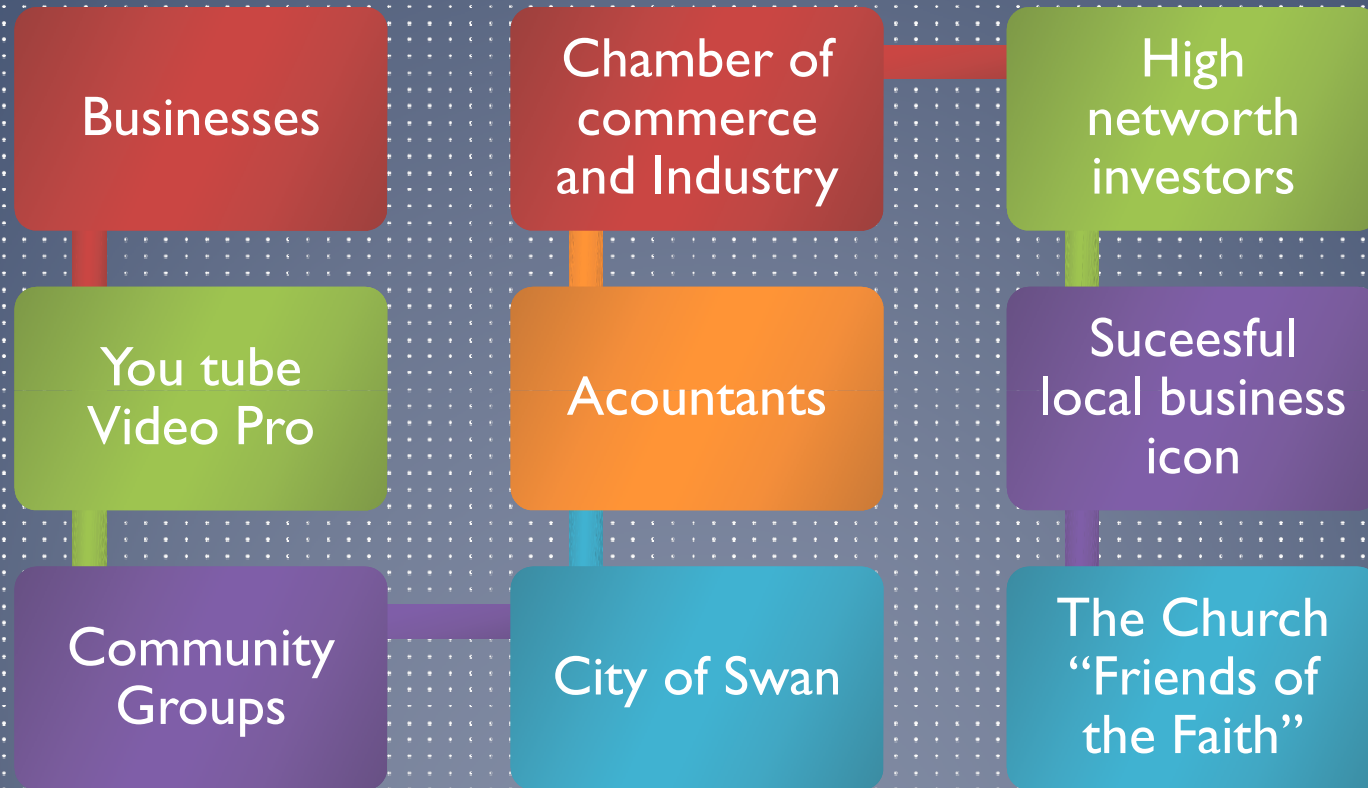
Ensuring that we are offering the right advice to clients

Strong commercial competition

High insurance costs (damage to panels)

Approval and lead time from Western Power

# WHO ELSE DO WE NEED TO GET INVOLVED?



# WHAT NEXT ?

- ▶ We invite you to join us for one of 2 community energy discussions:
  - ▶ Tue 19<sup>th</sup> August: 7 – 9:30pm
    - ▶ Stirling Arms Hotel Guildford
  - ▶ Sat 23<sup>rd</sup> August: 1 – 4pm
    - ▶ Mechanics Institute Hall, Guildford



The future is not some place we are going to, but one we are creating.

*John Schaar, futurist*



Photo courtesy Merv French