

Plastic Free July Launch

Do your part to make a difference



Find out more about Plastic Free July at a free public launch in June

The Challenge

The Plastic Free July challenge is quite simple. Attempt to consume no single-use plastic items during July.

"Single-use plastic" includes plastic shopping bags, plastic cups, straws, plastic packaging ... Basically anything that's intended to be used only once and then sent to landfill.

Good reasons to go Plastic Free

- **Reduce waste** - Australians send 1 million tonnes of plastic waste to landfill each year. Plastic is made from fossil fuels which are a valuable, non-renewable resource.
- **Even better than recycling** - Recycling is important but it will never be the solution to rapidly expanding consumption. Plastic Free July focuses on refusing, reducing and reusing.
- **Good health** - Common additives to plastic include BPA (bisphenol A) and phthalates, both these chemicals can have harmful effects on humans.
- **Protect marine animals** - Plastic debris is a major issue for the integrity of marine ecosystems. Impacts to wildlife include entanglement and ingestion.

The Launch

Come to the launch for great tips and suggestions on avoiding plastic in your daily life, and get some take home information to help you see your challenge through.

Free workshops will teach you skills in plastic free cooking, gardening, personal care and more.

Presented by City of Swan, Transition Town Guildford and Hills Sustainability Group.

DATE: Wednesday
June 26

TIME: 7pm – 8.30pm

COST: Free

VENUE: Old Midland
Courthouse, Helena
Street, Midland

FURTHER INFORMATION:

Eleanor Chaos,
Sustainable
Environment Officer ph:
9267 9282 or email:
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*Why use something
for a few seconds
that is going to
spend the rest of
your life trying to
break down in
landfill?*

*It's time to change
our habits.*



PLASTIC FREE JULY

one city diverse places